

Bachelor of Business

Double major in Agribusiness with Strategic Management

Year 1	AGBUS101 Agri-Food Business	ECONS101 Economics for Business and Management	Choose one of: ACCTN101, FINAN101, MGSYS101, MRKTG101	Choose one of: ACCTN101, FINAN101, MGSYS101, MRKTG101	Any paper at 100 Level or above**	MNGMT101 Character and Intercultural Capabilities in Organisations	STMGT101 Introduction to Management	LEADR101 Introduction to Leadership
Year 2	AGBUS201 Agriculture, Food and the Environment	AGBUS202 Food and the Consumer	ECONS200 Understanding the Global Economy	Choose one of: BUSAN201, BUSAN205, DIGIB201, MRKTG205	Any paper at 100 Level or above** or 3 Experience Modules*	STMGT201 Strategies for Enterprise	STMGT202 The Entrepreneur	STMGT203 Business Model Innovation
Year 3	AGBUS304 Agrifood Policy	AGBUS306 Agrifood Business Analytics	AGBUS308 Agrifood Systems	Work-Integrated Learning: WSAFE396, or WSAFE399	Any paper at 300 Level**	STMGT301 Strategy and Innovation Management	Choose one of: STMGT302, STMGT304, STMGT305, STMGT306	MNGMT321 Applied Business Challenge

 Major	 Field	 Second Major
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* **Experience modules** (worth 5 points each) can be completed in the teaching breaks between trimesters A, B and C. If you complete three modules, you will receive credit for one 15-point paper at 200 Level.

** These papers can be taken in [any undergraduate subject](#) offered at the University of Waikato, as long as you have met any prerequisites for that paper. See the [Bachelor of Business degree regulations, point 18](#).

100 Level papers

- ACCTN101 Accounting for Management
- FINAN101 Introduction to Finance
- MGSYS101 Digital Business and Supply Chain Management
- MRKTG101 Fundamentals of Successful Marketing

200 Level papers

- BUSAN201 Practical Business Analytics
- BUSAN205 Data Analytics with Business Applications
- DIGIB201 Creating Value with Social Media Analytics
- MRKTG205 Marketing Analytics and Insights

300 Level - Work-Integrated Learning papers

- WSOMM396 Management Internship
- WSOMM399 Report of an Investigation

300 Level - Strategic Management papers

- STMGT302 Creating Value in a Connected World
- STMGT304 Commercialising a New Venture
- STMGT305 Doing Business Internationally
- STMGT306 Business Ecosystems