

# Bachelor of Business

## Double majors in Agribusiness and Data Analytics

Year 1	AGBUS101 Agri-Food Business	ECONS101 Economics for Business and Management	Choose one of: ACCTN101, FINAN101, MGSYS101, MRKTG101	Choose one of: ACCTN101, FINAN101, MGSYS101, MRKTG101	STMGT101 Introduction to Management	MNGMT101 Character and Intercultural Capabilities in Organisations	Choose either: DATAX111, DATAX121	Choose either: COMPX101, ENGEN103
Year 2	AGBUS201 Agriculture, Food and the Environment	AGBUS202 Food and the Consumer	ECONS200 Understanding the Global Economy	Choose one of: BUSAN201, BUSAN205, DIGIB201, MRKTG205	Any WMS paper at 100 Level or above, <b>or 3 Experience Modules*</b>	COMPX223 Database Practice and Experience	DATAX221 Statistical Data Analysis	DATAX222 Principles of Probability and Statistics
Year 3	AGBUS304 Agrifood Policy	AGBUS306 Agrifood Business Analytics	AGBUS308 Agrifood Systems	Work-Integrated Learning: WSAFE396 or WSAFE399	MNGMT321 Applied Business Challenge	DATAX321 Advanced Data Analysis	300 Level Data Analytics paper	300 Level Data Analytics paper

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\* **Experience modules** (worth 5 points each) can be completed in the teaching breaks between trimesters A, B and C. If you complete three modules, you will receive credit for one 15-point paper at 200 Level.

### 100 Level papers

- ACCTN101 Accounting for Management
- FINAN101 Introduction to Finance
- MGSYS101 Digital Business and Supply Chain Management
- MRKTG101 Fundamentals of Successful Marketing
- DATAX111 Statistics for Science
- DATAX121 Introduction to Statistical Methods
- COMPX101 Introduction to Programming
- ENGEN103 Engineering Computing

### 200 Level papers

- BUSAN201 Practical Business Analytics
- BUSAN205 Data Analytics with Business Applications
- DIGIB201 Creating Value with Social Media Analytics
- MRKTG205 Marketing Analytics and Insights

### 300 Level - Work-Integrated Learning papers

- WSAFE396 Management Internship
- WSAFE399 Report of an Investigation

### 300 Level - Data Analytics papers

- CSMAX300 Visual Data Communication
- COMPX310 Machine Learning
- DATAX321 Advanced Data Analysis
- DATAX322 Probability and Stochastic Processes
- DATAX390 Directed Study
- DATAX391 Undergraduate Research Project
- DATAX397 Work-Integrated Learning Directed Study