



THE UNIVERSITY OF
WAIKATO
Te Whare Wānanga o Waikato

Graduate Destination Survey 2023



ALUMNI & Friends
NGĀ HOA PĪRATA

2023 Survey Results



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Introduction

The University of Waikato launched its seventh Graduate Destination Survey (GDS) in August 2023 and 2617 graduates who completed their qualifications between January 2022 and December 2022 were invited to participate in the GDS survey. An overall response rate of 20% was achieved, down from 23% in 2021. This survey is designed to gather insights, feedback, and current employment data from University of Waikato Graduates.



20%

response
rate



86%

Domestic
respondents



14%

International
respondents



18%

Māori
respondents



5%

Pasifika
respondents

Qualification & University Experience

Most respondents felt strongly that the quality of their education at the University of Waikato was of a high standard with 88% of respondents agreeing or strongly agreeing. 82% of respondents would recommend study at UoW to others.

Employment

The employment rate remained high with 95% of respondents indicating that they were working in either full- or part-time employment. 71% of respondents felt that their university study prepared them for the workforce.



95%

Employment
rate



71%

felt their study
prepared them
for
the workforce

\$60,000 -
\$69,000

Median salary



Further Study

Among the 2023 respondents 12% were undertaking further study the time of the survey with 55 of respondents currently enrolled in a postgraduate qualification. Furthermore, 69% of the respondents who continued to study have re-enrolled with the University of Waikato.



12%

Undertaking
further
study



69%

Who chose to
continue study,
reenrolled at UoW



31%

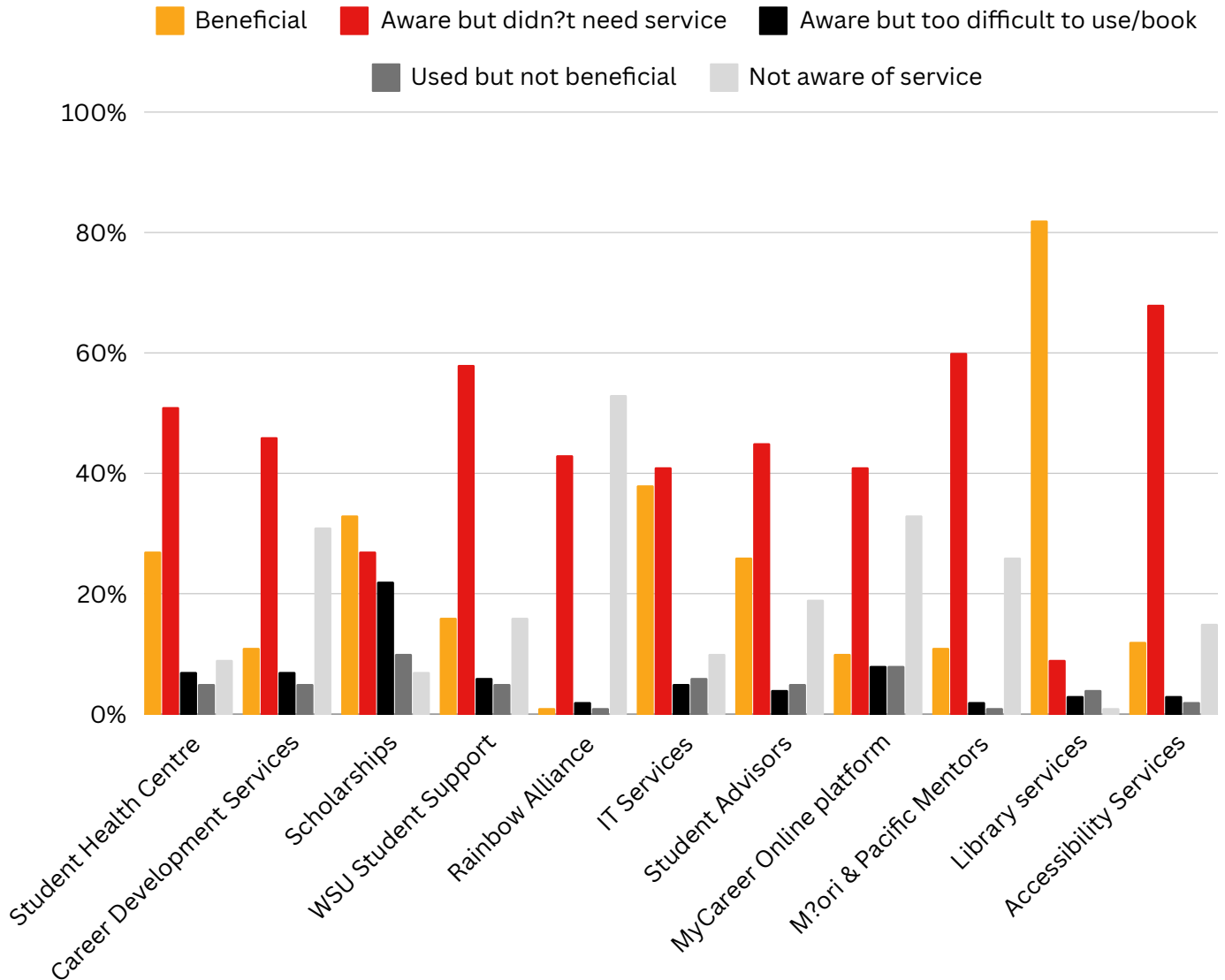
Chose to continue
study at another
institution

Work Integrated Learning/Internships

65% of Graduates undertook either an internship, placement, work integrated learning paper and/or an applied research project while studying at the University of Waikato. 74% of respondents were satisfied that the learning placement prepared them for their chosen industry with 1% being extremely dissatisfied, down from 5% in 2022.

Student Services

Graduates were asked how satisfied they were with the non-academic/non-teaching support services available to them on campus during their studies with 32% of respondents with 72% being very satisfied, up from 66% in 2021.



Doctoral Feedback

Since 2021, the GDS was expanded to include our doctoral graduates with questions specifically designed to understand this cohort. Within eighteen months of completing their PhD, 80% of respondents were working in full-time employment.



24%

working in
academia



16%

working in
corporate



24%

working in
Government



4%

working in
Research